



## GREAT NEW GEAR

### Hot Shot Infinity >

Among the hottest new index-finger releases for 2010 is the impressive Hot Shot Infinity. The Infinity uses a new cutting-edge Lever-Link trigger mechanism that is crisper and has less trigger creep than ever before. Its Cat's Eye hook design ensures a speedy hookup in the heat of battle. You can fine-tune this release to your exact preference with the adjustable trigger tension and travel. This smooth release is available with either magnetic closure, standard buckle or a Velcro strap. For more information, see your dealer or log onto [hotshotmanufacturing.com](http://hotshotmanufacturing.com).



### < Improved Bohning Blazer

The Bohning Blazer revolutionized fletching when it shot onto the archery scene. Now Bohning has taken its popular design and made it even leaner, and even meaner. New tighter tolerances in the improved Blazer boost its overall performance and steering capabilities. This light and accurate fletching makes it possible to stack arrow after arrow without chewing your vanes up, even when using full-containment rests. The dimensions of the new Blazers are 1.987-inches long and .568-inches tall. By decreasing the size of the Blazer, Bohning has increased its effectiveness; the improved Blazers are a must-try for any serious archer. For more information, see your dealer or log onto [bohning.com](http://bohning.com).



### Extreme Outdoor Products Eliminator Pro Elite >

Extreme Outdoor Products has taken peep-eliminating technology, added in a smorgasbord of options and come up with the ultra-flexible

Eliminator Pro Elite. If you are chasing whitetails or competing on a 3D course, the variability of the Eliminator Pro Elite has a configuration that will deliver accurate arrows for the occasion.

There is no concern about a twisting peep with the Eliminator Pro Elite, and its precise aiming point defeats bow torque. Choose from 3-, 4- or 5-dot vertical pin setups that can be changed out as an entire

box assembly, so you can switch from your vertical hunting configuration to your horizontal competition configuration by just loosening one screw. The Eliminator Pro Elite weighs a mere 7.2 ounces and is offered in Realtree and Mathews Lost Camo finishes. For more information, see your dealer or log onto [extremeop.com](http://extremeop.com).



### < Trophy Bag Kooler

After putting your heart and soul into harvesting an animal, it's essential to take care of the spoils. Preserving the meat you worked so hard to obtain is mandatory. Trophy Bag Koolers is known for creating insulated bags that ensure your meat stays fresh while being transported out of the field. Now it has come out with a smaller and lower-cost version of its popular product. The new smaller version of the Trophy Bag Kooler has all the features of the original Bag Kooler, but comes in a convenient 47-inch length. It is perfect for quartered game, hogs, turkey and small exotics. The new size can also be utilized with KoolerGel, which will easily keep temps in the bag down under 40 degrees. When you use Trophy Bag Koolers you respect the game by respecting the meat. For more information, see your dealer or log onto [trophybagkooler.com](http://trophybagkooler.com).





## New Breed Genetix ►

If you're raising or hunting for big bucks, much can be said for good genetics. If you want a good bow, much can be said for the New Breed Genetix. The New Breed Genetix, with its Two-Track Bionix Cam System, offers an especially smooth draw, a solid back wall and excellent arrow speed. The Genetix 7-inch brace height and 33.5-inch axle-to-axle height makes for a forgiving shot—a great relief when the pressure is on. The bow's Bow Rattler String Suppressor and complete Bowjax damping treatment keep this bow bowhunter-quiet while still being able to propel arrows at impressive speeds. For more information, see your dealer or log onto [newbreedarchery.com](http://newbreedarchery.com).

## ◀ Lightning Bowstrings Square Up

Torque can wreak havoc on accuracy, and left unchecked it can spray your arrows on a target like rounds from a Tommy gun. The Lightning Bowstrings Square Up reduces the chance that you will become the victim of this shooting curse. The unique Square Up can double your effective distance by providing a vertical alignment tool that works in conjunction with your sight. The Square Up turns a comfortable 25-yard archer into an efficient 40-yard archer by producing a more consistent shooting form. This year the Square Up has been upgraded with a 2-inch bracket housing and thicker .030-diameter reference pins for easy visual pickup. Maintaining correct grip and form quickly becomes second nature with the Lightning Bowstrings Square Up. For more information, see your dealer or log onto [lightningbowstrings.com](http://lightningbowstrings.com).



## Shadow Hunter Bone Pile ►

The innovative blinds created by Shadow Hunter are now being offered in a new pattern under the sponsorship of *Deer City USA's* Steve Gruber. The blinds, which feature all aluminum construction, can now be had in Gruber's Bone Pile pattern. The Bone Pile in what looks roughly like a small mountain of antlers around the exterior of the blind. Shadow Hunter standard features include insulation, rodent protection, carpeted floor, scent containment and Silent Shadow Window Systems. The Bone Pile has a truly unique and effective look among blinds. For more information, see your dealer or log onto [shadowhunterllc.com](http://shadowhunterllc.com).



## ◀ Rocky BroadHead Bow Hunting Apparel

It's down to the wire. Silently you lift the bow and prepare to draw, but your stomach drops when your sleeve snags and you can't move. The buck lifts his head and stares at you struggling to free yourself. Then he's gone. Avoid that heart-wrenching scenario with Rocky BroadHead Bowhunting Apparel. By using multiple compression zippers, BroadHead Apparel allows hunters to keep clothes snug against their body and avoid untimely snags and sounds. The BroadHead Apparel jacket and pant combination was designed for the specialized requirements of archers. BroadHead Apparel also features Rocky's scent-control system, ultra-quiet SilentHunter microsuede fabric, Thinsulate insulation and a water-repellant finish. BroadHead Apparel is available in the new Mossy Oak Break-Up Infinity pattern. For more information, see your dealer or log onto [rockyboots.com](http://rockyboots.com).





## GREAT NEW GEAR



### Russ Trading Post Buck Lure ►

Russ Trading Post Buck Lure is a no-frills attractant from a company with a well-established reputation. The label simply states “stir and place a little lure 10 to 15 yards downwind from your stand position.” And the result is just as simple—it works. Bucks will be charging toward this lure, which contains 100-percent natural ingredients. Russ Trading Post has been creating attractants and other scent-based products since 1941, and the addition of this Buck Lure continues its legacy of outstanding products. For more information, see your dealer or call 607-359-3896.



### ◀ Flextone Buck Commander Rut Hunter

Nothing makes a buck swoon quite like the eager bleating of a doe in the throes of estrus. But sometimes only a deep grunt or growl of a challenging buck will bring deer within range. When you carry the Buck Commander Rut Hunter, you hold an arsenal of sounds to draw game in close. Desperate doe estrous bleats, dominant buck grunts and commanding growls can all be produced with this impressive call being promoted by the crew from the *Buck Commander* series. The soft design of the call allows it to be squeezed and manipulated to match the varied and specific sounds made by deer—this is all due to Flextone’s accurate mimicking of the soft, flexible tissue of a deer’s neck and mouth. The Buck Commander Rut Hunter combines ease of use and pitch-perfect sound into a deadly force that bolsters any hunter’s toolkit from pre-rut to post-rut. For more information, see your dealer or log onto [flextonegamecalls.com](http://flextonegamecalls.com).

**RELEASE THE BEAST**

DESIGNED ESPECIALLY FOR MICHAEL WADDELL & THE BONE COLLECTOR TEAM, T.R.U. BALL'S ENGINEERS HAVE ADDED A SOLID ROD CONNECTION & AN ALL NEW 30Z OR 11OZ TRIGGER CHOICE TO THEIR FAVORITE RELEASE, THE T.R.U. BALL® SHORT-N-SWEET. THE BEAST MODEL IS THE ADVANCED "HIGH-SPEED" MODEL WITH A FORWARD TRIGGER TO PROVIDE MORE DRAW LENGTH FOR SHORT DRAW ARCHERS. THE BEAST II MODEL IS THE "COMFORT-PLUS" MODEL WITH A RELAXED TRIGGER, SWEPT BACK TO PROVIDE ARCHERS THE ULTIMATE FEEL WHEN MAKING THE SHOT.

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**VOTED #1**



**BOWHUNT AMERICA**

**Inside Archery**

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