

News for Immediate Release



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Hot Shot Manufacturing Introduces Infinity Index Finger Release

Logan, UT- One-and-a-half years after the acquisition of Hot Shot Manufacturing by Corolla Capital Management, LLC owner of quality outdoor brands: Cajun Archery, Aborigine Blowguns, Tusker Broadheads and The Plucker- Hot Shot Manufacturing is pleased to announce it's forward- thinking Infinity index-finger release aid.

Leaving as little to chance as possible is what differentiates a good hunter from a great hunter, and great hunters understand that every piece of equipment should perform perfectly under any condition. Hot Shot's new Infinity is the perfect release for just such hunters.

"By reviewing what was currently on the market, we were able to paint a picture of the products we wanted Hot Shot to offer and how we wanted to position ourselves. There are a lot of great releases out there, with some really solid features. Although it was difficult to find a way to create proprietary technology and a niche for ourselves- our new release aid line is more than another "me too" product line. Our Infinity is no exception and we're excited by it's features and what they offer to the serious bowhunter. " Said Hot Shot Manufacturing President, David White.

Since the company's inception Hot Shot has been a leader in release aid technology and the Infinity is the next generation of a 30+ year history of innovation. Starting with the releases look and continuing to it's most important feature, Cutting edge technology was employed in every aspect beginning with a "Lever-Link" trigger that replaces traditional roller bearings and ensures less trigger creep for a crisp shot and precise trigger pull every single time an arrow is fired. This stronger and more reliable actuating mechanism features less friction than roller bearings and provides little opportunity for dirt and other debris to enter the release and affect function meaning that hunters don't need to baby the Infinity and hunt as hard as they want through the nastiest elements Mother Nature can

conjure. The Infinity's trigger and internal components are comprised of a proprietary alloy that is essentially "self lubricating", a feature that further promotes ultra-smooth function. The Infinity's trigger tension is easily adjustable by way of an allen-head set screw located just behind the trigger. For those moments that necessitate a speedy hookup with precise string alignment the Infinity is designed with a Cat's Eye hook that ensures you'll never miss a beat when a big buck cruises by unexpectedly or the bull-of-a-lifetime steps into an opening. To further facilitate serious archery hunters and their precise needs the Infinity is available in three different wrist straps configurations, all of which are ultra-adjustable: Cordura with Velcro, traditional buckle and an industry-changing quick and quiet, magnetic closure. Each wrist strap lives up to the Infinity's namesake allowing it's user to custom fit it to their exact liking by way of the adjustable length strap, which provides the fine-tuning necessary to become the best bow shot possible. There are a lot of steps one needs to take to become a great hunter - get ready to take a shortcut with the Infinity.

Hot Shot Manufacturing began in 1975 and for 30+ years has been a staple in the release aid business. After changing hands in April 2008, Research and Development of Hot Shot's 2010 product lineup has been under way. During this time a group of dedicated and knowledgeable engineers, hunters, target archers and non-archery related individuals have painstakingly reviewed and designed what those associated with Hot Shot believe to be one of the Archery Industry's most comprehensive, practical and well-designed release aid line. For 2010, Hot Shot Manufacturing will be offering seven new release designs in three respective release categories, The Infinity index finger release, Tempest T-handle-thumb button and X-tecy back tension. For more information on the new Infinity or the rest of the Hot Shot line up visit www.hotshotmanufacturing.com or call (800) 551-3076.