

**News for Immediate Release**



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**Hot Shot Manufacturing Reveals Tempest Release**

Logan, UT- One-and-a-half years after the acquisition of Hot Shot Manufacturing by Corolla Capital Management, LLC owner of quality outdoor brands: Cajun Archery, Aborigine Blowguns, Tusker Broadheads and The Plucker- Hot Shot Manufacturing is pleased to announce its new line of release aids for the hybrid archer- The Tempest Series.

Fashioned with today hybrid archer in mind, the Tempest is designed for those who understand how important a quality release can be while perched in a tree stand or judging the distance to the 40th 3-D target of the day. An example of designing for perfect ergonomic fit, the Tempest boasts additional surface area on the handle for unparalleled comfort. By adding surface to the handles face where an archers fingers touch Hot Shot has eliminated annoying finger tingle, numbness and dead hand. The Tempest's exclusive 2-Thirds™ case design creates a space where each internal part stays in place eliminating sear misalignment and misfires. Using only the highest quality materials, the Tempest's case is precision milled from high-grade aluminum for extreme durability and anodized to red luster.

Equally suited for the wood lot or target range the Tempest's three and four finger models offer single-screw adjustment for trigger travel and trigger tension, while the multiple axis thumb post allows for projection, tilt and distance adjustment equaling an exact-fit to any hand size or shooting style.

The Tempest's silky-smooth and ultra-crisp internal mechanism and hook boast Hot Shot's exclusive Titanium-Diamond Nitride™ coating and hardening process that equal stronger parts with 60-percent less friction than 440 Stainless Steel. This process pledges a hook and sear system that won't exhibit any brittleness under even the most extreme working temperatures from the Canadian Tundra to the Dunes of the Sahara. This process allows the release's parts to be cut from a softer metal, creating more precise

angles and tighter tolerances. However, don't confuse soft metal with decreased quality. Hailing from an Aerospace pedigree, this unique process penetrates deep in the componentry creating rock hard parts with a surface hardness of over Rockwell 70!

By definition, a Tempest is a violent commotion, disturbance or tumult. Hot Shot's new T-handle release of the same name is sure to make an equal impression on the archery industry.

Hot Shot Manufacturing began in 1975 and for 30+ years has been a staple in the release aid business. After changing hands in April 2008, Research and Development of Hot Shot's 2010 product lineup has been under way. During this time a group of dedicated and knowledgeable engineers, hunters, target archers and non-archery related individuals have painstakingly reviewed and designed what those associated with Hot Shot believe to be one of the Archery Industry's most comprehensive, practical and well-designed release aid line. For 2010, Hot Shot Manufacturing will be offering seven new release designs in three respective release categories, The Infinity index finger release, Tempest T-handle thumb button and X-tacy back tension. For more information on the new X-tacy or the rest of the Hot Shot line up visit [www.hotshotmanufacturing.com](http://www.hotshotmanufacturing.com) or call (800) 551-3076.