

News for Immediate Release



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Hot Shot Manufacturing Aims at Target Archery with New X-tacy Back Tension Release Aid

Logan, UT- One-and-a-half years after the acquisition of Hot Shot Manufacturing by Corolla Capital Management, LLC owner of quality outdoor brands: Cajun Archery, Aborigine Blowguns, Tusker Broadheads and The Plucker- Hot Shot Manufacturing is pleased to announce its new line of back-tension release aids- The X-tacy Series.

Winning shots don't come easily, and when it comes to shootability nothing rivals the new Hot Shot X-tacy. The X-tacy series' ergonomically correct, three and four-finger handles feature critical surface area on the inside of the handle where it matters most. Without adding bulk, this flat surface eliminates pinch points, for comfortable shooting through every end of a weeknight league or while toeing the line in Vegas. Because of its sleek and streamlined design, the X-tacy can be held deep in the hand or further out on your fingers while still remaining comfortable- eliminating numb and tingling fingers, even after hours of shooting. Constructed out of high-grade aluminum and hard anodized the X-tacy's handle is clearly built with both comfort and durability in mind.

Aimed at the target shooter, the X-tacy's unique Patent Pending Bow Tie Moon™ features three click speeds sure to fit the energy level and style of any shooter. Simple adjustment of the moon is accomplished by a single setscrew making easy work of dialing the X-tacy in for 10-ring repeatability.

Serious archers understand that their influence during release can make or break a round- that's why spotties and 3-D shooters alike will appreciate the X-tacy's super-crisp firing mechanism. Hot Shot's exclusive Titanium-Diamond Nitride™ coating and hardening process offers stronger parts with 60-percent less friction than 440 Stainless Steel and ensures the hook and seer won't exhibit any brittleness while functioning flawlessly under even the most extreme working temperatures. This process allows the release's parts to be cut from a softer metal, creating more precise angles and tighter tolerances.

However, don't confuse soft metal with decreased quality. Haling from an Aerospace pedigree, this unique process penetrates deep in the componentry creating rock hard parts with a surface hardness of over Rockwell 70!

Hot Shot Manufacturing began in 1975 and for 30+ years has been a staple in the release aid business. After changing hands in April 2008, Research and Development of Hot Shot's 2010 product lineup has been under way. During this time a group of dedicated and knowledgeable engineers, hunters, target archers and non-archery related individuals have painstakingly reviewed and designed what those associated with Hot Shot believe to be one of the Archery Industry's most comprehensive, practical and well-designed release aid line. For 2010, Hot Shot Manufacturing will be offering seven new release designs in three respective release categories, The Infinity index finger release, Tempest T-handle thumb button and X-tacy back tension. For more information on the new X-tacy or the rest of the Hot Shot line up visit www.hotshotmanufacturing.com or call (800) 551-3076.